

# publead

prospecting scientists

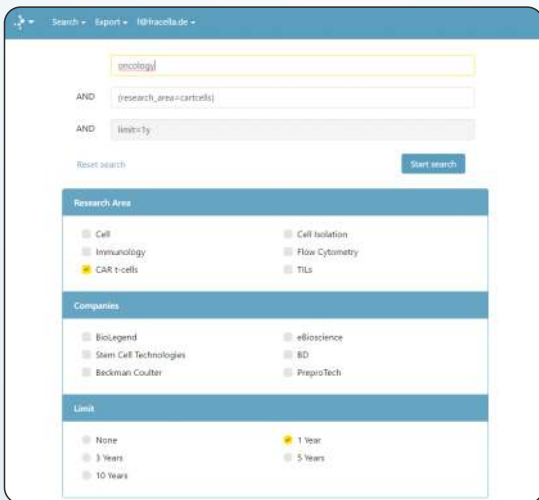
**Dr. Franco Fracella**  
CEO

+49 170 7487523  
info@publead.net  
www.publead.net

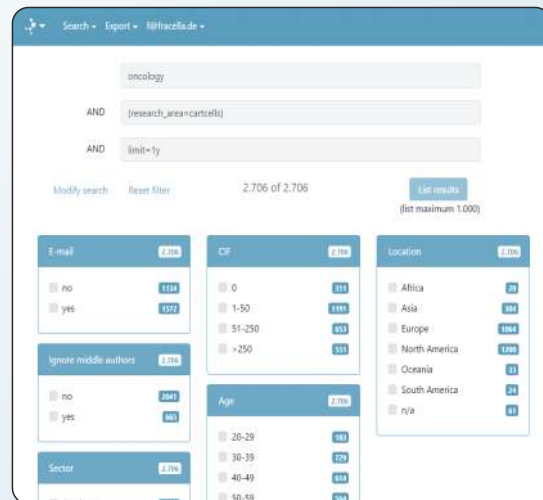
# Engage only your most promising prospects with direct, highly-personalized messages and convert like never before.

The internet based platform publead.net contains the aggregated relevant information of more than **29 mio. scientific publications** from leading literature, research funding and other data bases. publead.net is empowered by a **semantic machine-learning** architecture. Over **9 mio. biomedical experts** are profiled to let life science professional find and evaluate leads and potential customers worldwide.

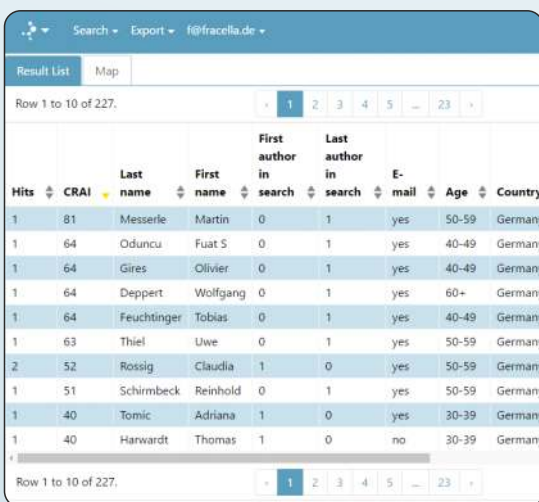
## Search



## Filter



## Export



Hits	CRAI	Last name	First name	First author in search	Last author in search	E-mail	Age	Country
1	81	Messerle	Martin	0	1	yes	50-59	Germany
1	64	Oduncu	Fuat S	0	1	yes	40-49	Germany
1	64	Gires	Olivier	0	1	yes	40-49	Germany
1	64	Deppert	Wolfgang	0	1	yes	60+	Germany
1	64	Feuchtinger	Tobias	0	1	yes	40-49	Germany
1	63	Thiel	Uwe	0	1	yes	50-59	Germany
2	52	Rossig	Claudia	1	0	yes	50-59	Germany
1	51	Schirmbeck	Reinhold	0	1	yes	50-59	Germany
1	40	Tomic	Adriana	1	0	yes	30-39	Germany
1	40	Harwardt	Thomas	1	0	no	30-39	Germany

## Network



- Publead.net let you directly **access scientists referencing your products or your competitors**.
- **Identify and target leads** and potential customers for your products or research areas of interest worldwide.
- Filter, sort and **prioritize leads** based on relevance, geographical location, scientific impact, detailed expert characteristics like age or responsibility level, grant funding and other important parameters.
- Expand and **enrich your existing contacts** for segmentation, scoring and nurturing.
- **Evaluate entire markets** and sales territories to put enough sales power in the right area.